

Jonathan Gardiner

Photographer

Weddings, portraits, events, leisure,
functions, parties & commercial



Portraits – 2010

I provide a photographic service which puts the subjects at their ease, pays great attention to lighting and background, takes a significant number of pictures and attends to each one in immense detail after they are taken using advanced digital software. With this level of service comes the ability for you to determine exactly what you want and I will do my utmost to meet your needs and provide the pictures you want.

Portrait photography service

- A visit, usually with a mobile studio, to your home or other location of your choice.
- An unlimited number of photographs taken of any number of individuals or groups.
- Provision of a set of proofs for you to keep. These are usually left with you on a CD at the end of the photo session.
- Editing to perfect all chosen pictures.
- 2 prints (8"x6") of your choice in black card mounts.

Prices start at £140.00 (incl VAT)

(Deposit £50.00)

Why choose this service?

- Over 25 years experience of professional photography.
- Having seen the samples you know you are getting me, the photographer who took them.
- My time is committed. Significant hours are put into your pictures even after the event.
- Detailed attention to every photograph.
- A personal service tailored to your needs and discussed directly with you.
- No limit to the number of photographs taken.
- An efficient yet friendly approach to organising the subjects.
- High quality pictures and materials.
- A wide range of picture sizes, albums and other image processing services.
- I like what I do and want it to be the very best.

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Prices

- Any number of prints can be ordered over and above the first two that come with the service. Prices for these are detailed below.
- There is no limit to the number of people, animals or different group arrangements that I will take pictures of in the session although the size of a group in any single shot is naturally limited by the space available. The size of a backdrop, if used, may also be a limiting factor.
- Prices may be affected by factors such as distance to be travelled and extra time required.
- Electricity is required where studio lighting is to be used.

Up to one hour taking photos (set-up time not included) £ 140.00 (incl VAT)

Each additional hour (or part) taking photos £ 35.00 (incl VAT)

Factors affecting price

- Distance. If the location for the pictures is outside the Medway and Maidstone areas extra mileage will be considered.
- Time. If the assignment requires more than one hour to take the photographs (see prices above).

Reprint and enlargement prices

<u>Size</u>	<u>Mounted</u>	<u>Unmounted</u>
6" x 4"	£3.15	£2.15
7" x 5"	£5.85	£4.65
8" x 6"	£8.25	£6.70
10" x 8"	£11.50	£9.75
12" x 8"	n/a	£10.20
A4	n/a	£10.20
A3	n/a	£23.50
A2	n/a	£37.50
30" x 20"	n/a	£47.50

Canvas prints – hand-stretched on a 2" x 2" pine frame (virtually any size is available)

Two sample prices for canvases are

<u>Size</u>	<u>Price</u>
16" x 12"	£83.50
23½" x 16"	£129.00

- The sizes above represent only a small selection of those on offer.
- For each separate order or delivery address there is a charge of £2.50 to cover postage and packing or distribution costs. Many people's orders put together and sent or delivered to one person will count as one order. The first order placed carries no charge.
- Mounted prints come in a black card folder.
- Prints can be on glossy or matt finish.
- All prices include VAT.

Payment details

- Only cash, cheques and bank transfers are accepted as forms of payment.
- Cheques should be made payable to “JG Photographer”.
- A deposit of £50 is required to make a firm booking.
- The balance of the agreed price is required at the photo session.
- All orders must be paid for either before or upon receipt of the items.
- Orders requiring posting are subject to postage & packing charges.

Other services

- Weddings.
- Parties and functions.
- Recreational interests and hobbies.
- School, club, team and organisation photographs (individual and/or group).
- Commercial (business and industrial) photography.

About the photographer

- I am married with four children. Photography began as a hobby in my early teens and I have had many professional assignments, particularly at weddings, since 1982. Apart from weddings, I am the Photographer for many schools around Medway. Clients for numerous assignments include the BBC, Classic fm, Channel 4, Faber Music and Hillreed Homes.

Technical information

- I use a Canon EOS 5D Mk II. This is a digital SLR camera with an image sensor chip of 21 million pixels capable of producing sharp images up to the very largest sizes.
- A Canon EOS 20D (a digital SLR camera with 8.2 million pixels) is used as a back-up.
- A fixed 50mm f1.4 lens and 4 zoom lenses (all Canon) covering focal lengths from 17mm to 400mm enable a wide range of shots from close up to wide angle.
- For indoor portraiture I use Bowens studio lights (three Gemini Esprit 750 flash heads) and a series of reflectors, diffusers and brollies.
- A Canon Speedlite 580EX flash unit is used outdoors for softening shadows, filling in light and providing attractive catch-lights in the subject's eyes.
- Images are processed and enhanced on a high spec PC using Corel Paint Shop Pro X2 software. This highly acclaimed latest release of Paint Shop Pro matches Adobe PhotoShop which, until recently, was the industry benchmark.
- The digital images are transferred electronically to a professional laboratory in North London where they are printed on Fuji photographic paper with a fade resistance rating of 150 years.
- Copies of all the images (original, digitally enhanced and the proofs) are stored on two separate hard drives (one internal and one external) and written to CD to minimise any risk of losing them.

Conditions

- The photography services are only considered to be booked on payment of the deposit. Deposits are not returnable.
- The balance of the payment (the agreed price less the deposit paid) will be due at the photo session.
- All rights for reproduction of photographs remain entirely with the photographer. The images will always be legally owned by the photographer. The customer may purchase and own prints from the photographer but these may not be scanned, photographed or copied in any way.
- CD images may be used for personal usage but may not be given, sold or used for profit in any way without seeking copyright permission from the Photographer.
- The photographer may use any images he has taken for his own promotional use.
- The photographer may place any images on his internet web site for the purpose of making them available for viewing by family and friends and enabling them to place orders.
- In the very unlikely event of the pictures being lost, destroyed or otherwise incapable of being provided there will be a full refund of any monies paid. The customer agrees to this being the full extent of any claim against the photographer.
- Reprint and enlargement prices quoted at the time of booking will be honoured for any orders placed up to 1 year after the session. After that the prices current at that time will apply.